

SUPPORT GUIDE

LEARN MORE ABOUT CANADAHHELPS

As part of your fundraising journey, you may notice that donations are processed through **CanadaHelps**. CanadaHelps is a secure, trusted online platform used by thousands of charities across Canada to safely collect and manage donations.

For the Purple Walk, CanadaHelps allows you to:

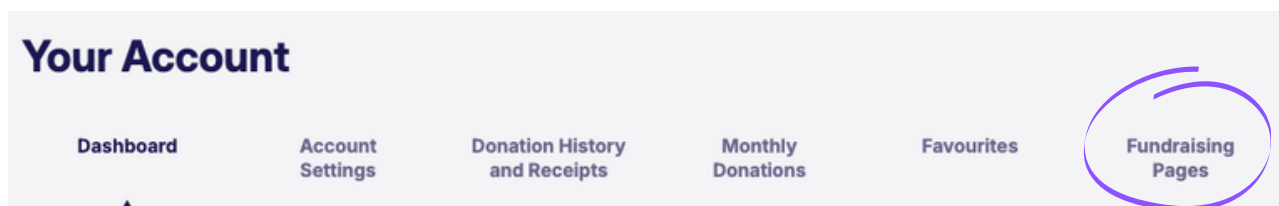
- Create your own personalized fundraising page
- Easily share your page with friends, family, and colleagues
- Collect donations securely online
- Be confident that tax receipts are being issued to all your donors

Purple Walk funds raised through CanadaHelps are directed to **Epilepsy Toronto**, helping us continue to provide essential support services to the epilepsy community.

HOW TO UPDATE YOUR PURPLE WALK PAGE ON CANADAHHELPS

Step 1: Log into your CanadaHelps Account

Step 2: Select "Fundraising Pages"



Step 3: Click on the pencil for your 2026 Purple Walk Fundraising Page



Step 4: Select "Details"



Step 5: Review Options for Updating *Details*

<p>GOAL AMOUNT Setting a goal will help you raise fun</p> <p>\$ 200.00</p>	<p>Goal Amount: The default goal for an individual page is \$200; however, you can increase it or decrease it. We encourage you to set an ambitious goal!</p>
<p><input checked="" type="checkbox"/> Display a list of supporters to my campaign on my page. Please note, all supporters can choose what information (if any) will appear in this list.</p> <p><input checked="" type="checkbox"/> Send me an email each time someone makes a donation to my fundraiser.</p>	<p>Notifications: Select the boxes based on your preferences.</p>
<p>← → Formats B <i>I</i> <u>U</u> 🔗</p> <p>I'm walking in the Purple Walk for Epilepsy Toronto on June 20, 2026 to support the thousands of people in our community living with epilepsy.</p> <p>For many individuals and families, epilepsy can bring uncertainty, isolation, and challenges in everyday life. Epilepsy Toronto provides counselling, education, employment support, recreation, and life skills programs, offering wrap-around support that helps people living with epilepsy build confidence, independence, and meaningful connections. Through these programs and services, people living with epilepsy can find community, support, and renewed hope.</p>	<p>Fundraising Story: We provide a fundraising story; however, we encourage you to personalize the story and why you are walking in the Purple Walk for Epilepsy.</p>
<p>Cancel View Save</p>	<p>Press "Save" to capture any changes</p>

Step 6: Select "Images & Videos"

Manage my page: Jane's Epilepsy Walk

In support of Purple Walk 2026 on behalf of EPILEPSY TORONTO

Welcome Details **Images & Videos** Donations

Step 7: Review Options for Updating Images & Videos

Featured Image: You may have a default image within your page. To update the image, click "Remove."

Click the blue box to "Upload an image."

FEATURED IMAGE

Make your page more impactful by including



Remove

FEATURED IMAGE

Make your page more impactful by including

Upload an Image

Images & Videos for the Media Carousel on your campaign page:

Follow instructions within CanadaHelps.:

Image must be at least 400px x 400px, but no larger than 5000px x 5000px. Supported formats include JPG, PNG and GIF.

a) Click "Upload an image", b) add a caption, c) Click "Add an Image" to add to the Media Carousel on your campaign page

Video - please add the page URL from YouTube or Vimeo, e.g. <http://www.youtube.com/watch?v=o7JxiOZdzBO>

a) Add URL b) Add a Title, c) Add a Caption, d) Click "Add a Video" to add to the Media Carousel on your campaign page

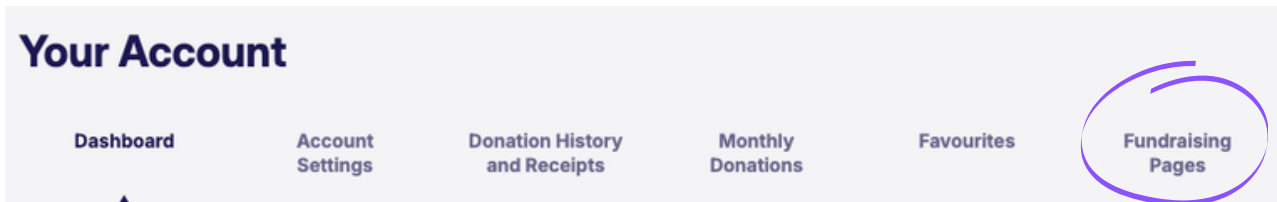
To "Remove" Image(s) and Video(s) in your Featured Image or your Media Carousel

Simply click "Remove."

HOW TO SEND MESSAGES TO YOUR PURPLE WALK DONORS WITHIN YOUR CANADAHELPS ACCOUNT

Step 1: Log into your CanadaHelps Account

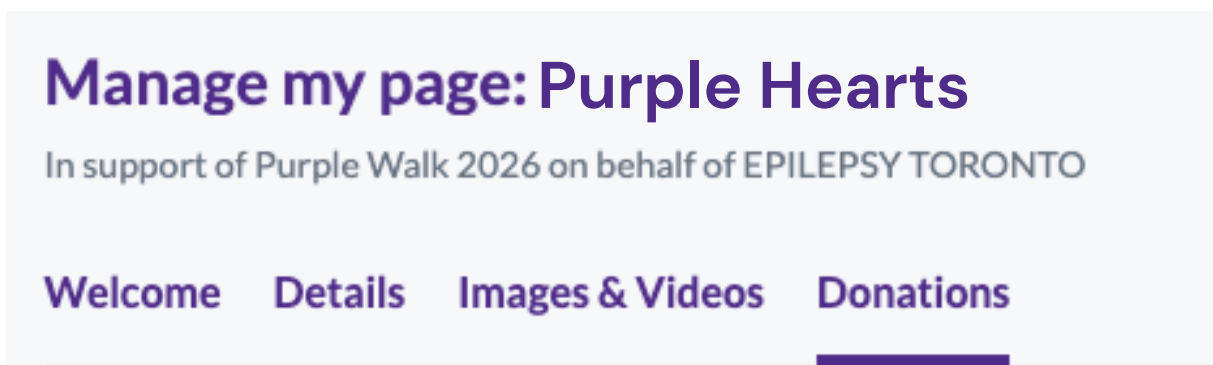
Step 2: Select "Fundraising Pages"



Step 3: Click on the pencil for your 2026 Purple Walk Fundraising Page



Step 4: Select "Donations"



Step 5: Click "Send Message" button

View My Page

Manage my page: Jane's Epilepsy Walk

In support of Purple Walk 2026 on behalf of EPILEPSY TORONTO

Welcome Details Images & Videos **Donations**

\$10.00 raised out of \$200.00 goal

All Online Offline

Find a donation Search

1 - 1 of 1

Send Message

Name	Amount	Date	Source
John Doe	\$10.00	16 Mar 2026	One Time

View

Step 6: Choose to send a message to all donors or specific ones.

Option 1: Send to *All donors*

Option 2: Send to *Select donors*

Bcc will ensure you get a copy of the email

Include a Subject line

Include a Message

Press "Send Message"

Send Message

Send to

All donors

Select donors

To

Choose who you'd like to send this message to

Search for a name or email address

Remove

Bcc

Confirm your email address here


Subject*

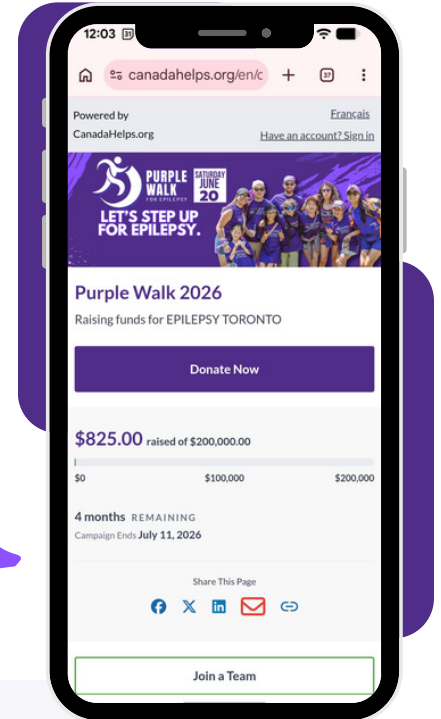
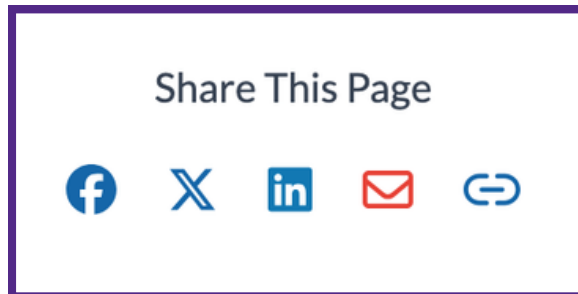
Message*

← → B I U ↻

HOW TO POST YOUR PAGE ON SOCIAL MEDIA

There are two easy ways to share your CanadaHelps fundraising page:

1. From your personal or team fundraising page click on any of the social media icons to share directly to your social media, or choose the  icon to copy your page link to paste in emails, texts or messages.



2. Through your CanadaHelps account dashboard

Welcome Details Images & Videos Donations

Your Page Address

Include your page address in all your fundraising efforts so people can easily donate to your fundraiser, learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

SHORT URL

[Copy](#)

Your short address will automatically redirect to your full address. [Copy full URL](#)

Share Across Your Network

Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:

[Email](#) [Facebook](#) [Twitter](#) [Google Plus](#) [Pinterest](#)

You can share it across your social media channels to invite friends and family to support your walk.

For step-by-step instructions on how to share your link on Facebook and Instagram, please refer to our infographic: [How to Share Your Purple Walk Fundraising Page](#).