

PURPLE WALK TEAM CAPTAIN CHECKLIST - 2



A simple guide to help you lead your team with confidence!

WEEK BEFORE EVENT DAY

- Remind your team about the Purple Walk on June 20th
- Encourage a final fundraising push
- Share event details (time, location, meeting point)
- Check that everyone is registered
- Finalize plans for your team's costumes, t-shirts, signs and/or banners
- Celebrate how far your team has come!

EVENT DAY

- Check in with your team when you arrive
- Take a team photo
- Celebrate your team's efforts and impact
- Share a photo or message on social media

AFTER THE WALK

- Thank your team members
- Thank your donors (message, email, or post)
- Share your final fundraising total
- Celebrate what you accomplished together
- Consider staying involved with Epilepsy Toronto

FINAL REMINDER

You don't need to do everything on this list.

A few simple actions can make a big difference:

- Invite a few people
- Share why you're walking
- Stay connected with your team
- Say thank you

*That's how teams grow.
That's how fundraising builds.
And that's how we show up together for the epilepsy community!*

HAVE YOU SEEN CHECKLIST PART 1 FOR SUPPORTING YOUR TEAM?