



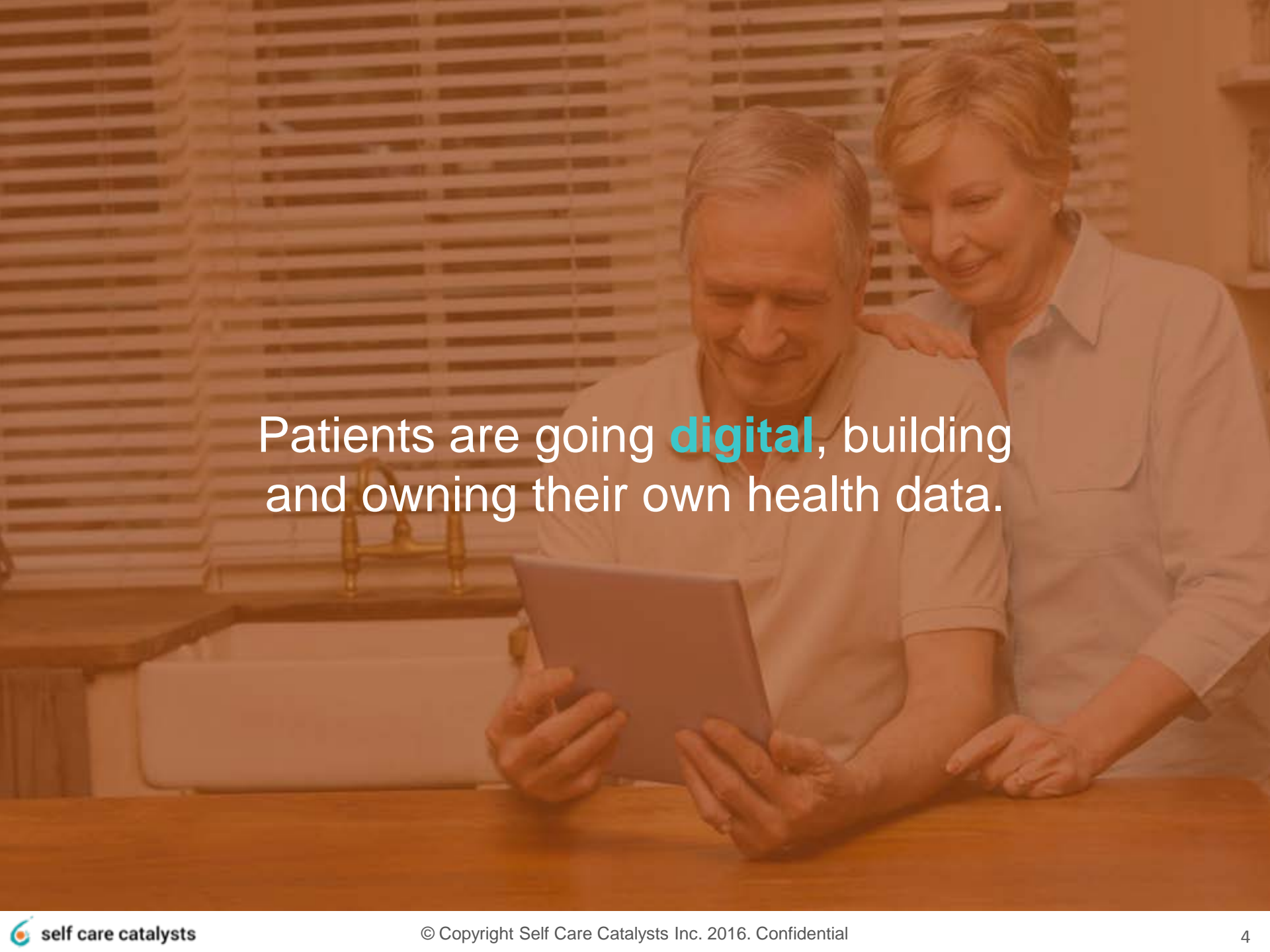
SUPPORTING PATIENTS IN THEIR HOLISTIC SELF-CARE

A woman with short grey hair and glasses, wearing a white bathrobe, is seated at a table. She is holding a small orange pill bottle in her right hand and looking down at it. On the table in front of her are several other pill bottles of various colors and sizes. The background shows a window with a view of a house and some greenery. The overall lighting is warm and orange-toned.

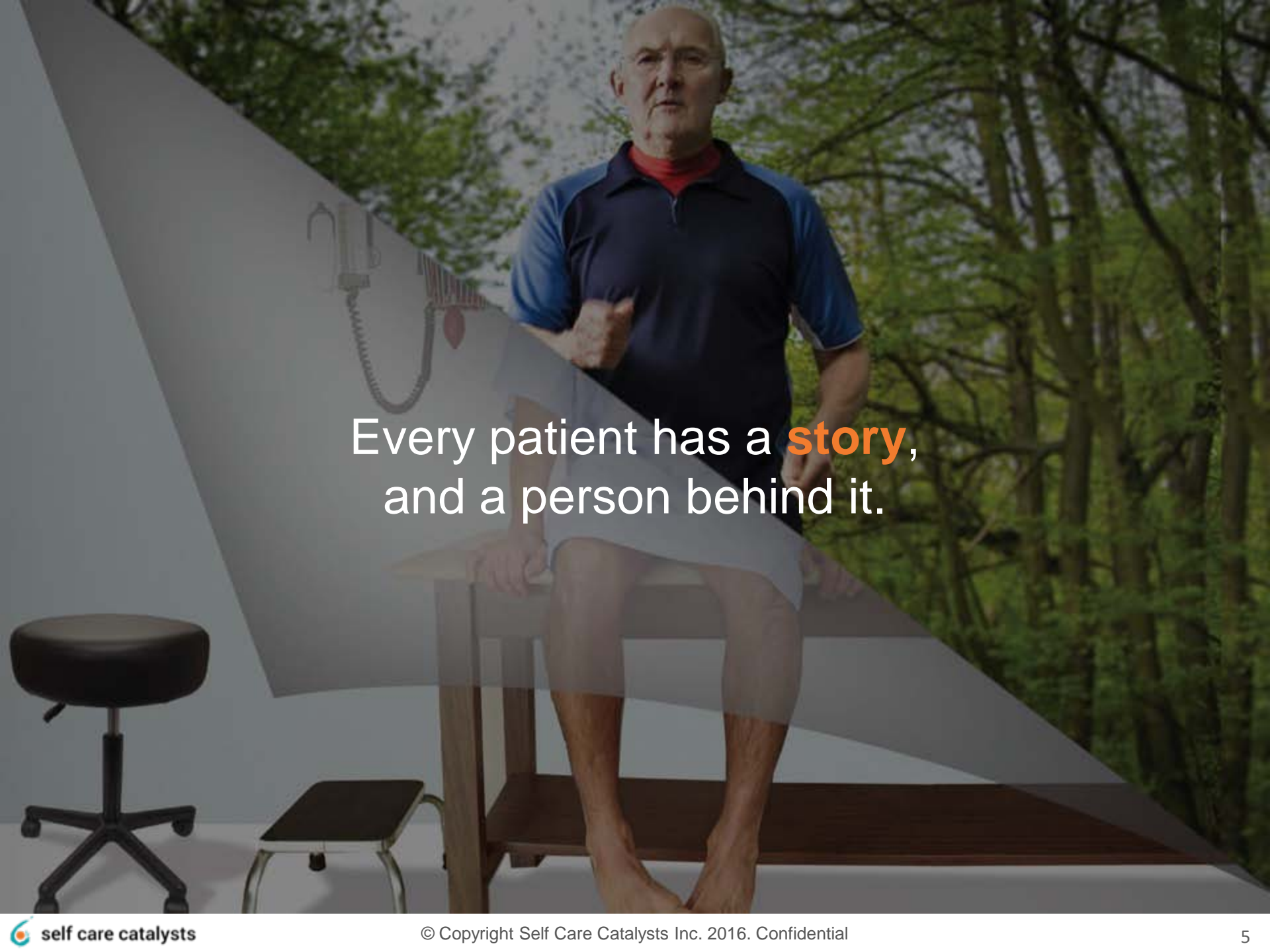
Healthcare is coming **home.**

A photograph of a young Black female doctor in a white lab coat with a stethoscope around her neck, and an elderly white female patient with glasses. They are both looking at a tablet computer held by the doctor. The background shows a clinical setting with a sink and a framed picture on the wall. The entire image has a teal overlay.

Patients are becoming more
active **participants** in their care.

An elderly couple is shown in a kitchen setting, looking at a tablet together. The man is holding the tablet, and the woman is pointing at the screen. The background features a sink and window blinds. The entire image has a warm, orange-toned overlay.

Patients are going **digital**, building
and owning their own health data.

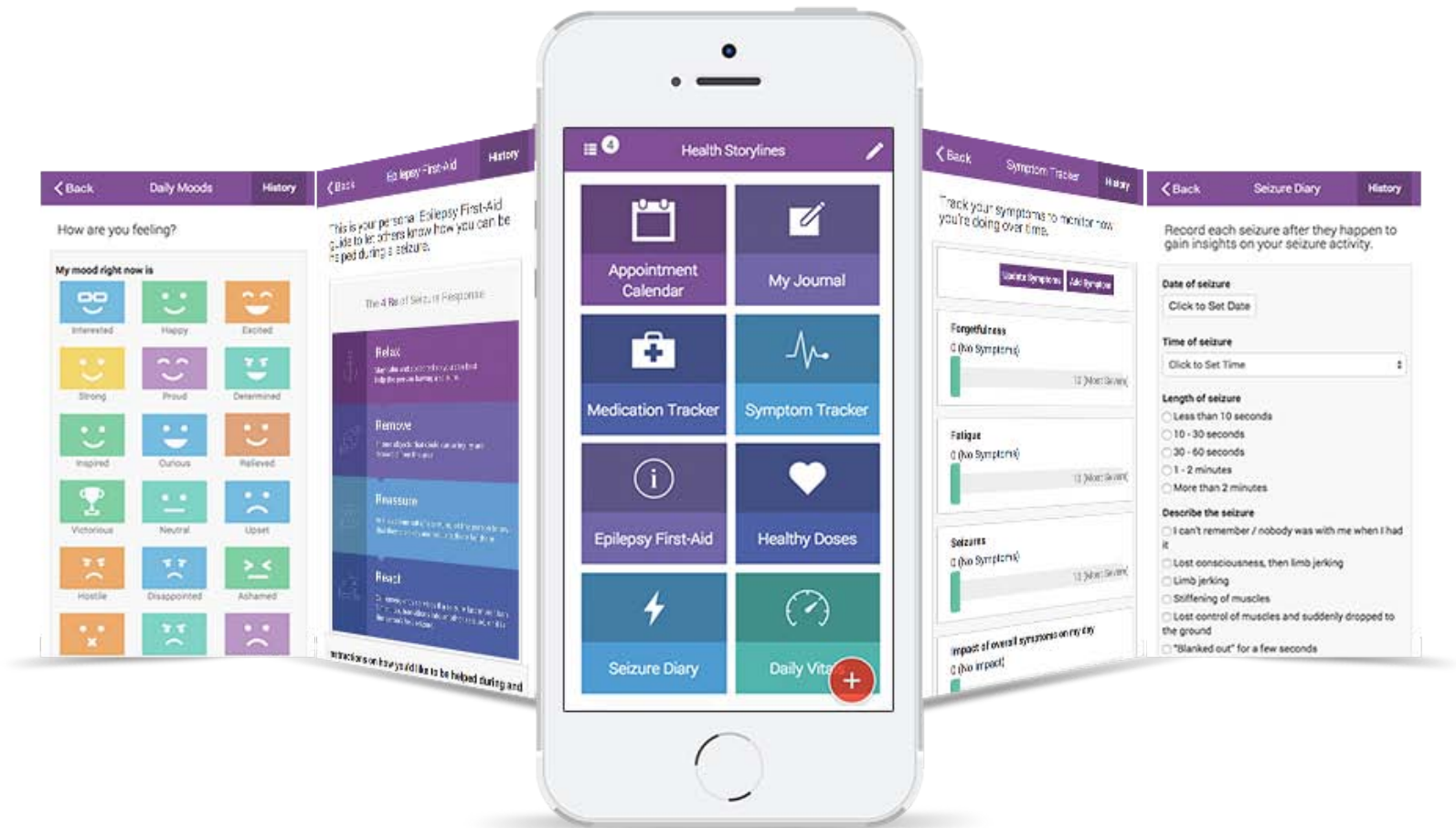


Every patient has a **story**,
and a person behind it.

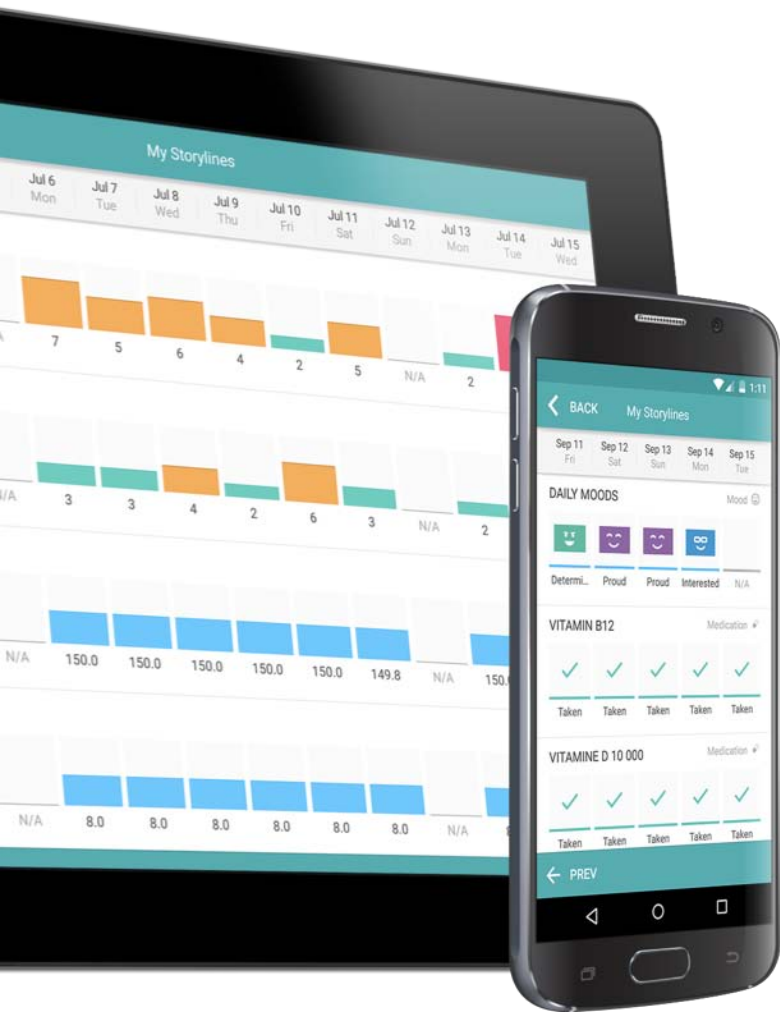


It's **more** than just being diagnosed with a chronic illness.

Quality of life
Financial stress
Lack of access to medication
Side effects
Symptom management
Family
Employment
Psychosocial impact
Difficulty sleeping
Relationships
Stigma
Perception of self



Condition management is **multidimensional.**



Self-awareness drives better care and improved patient-physician conversations.

THE SELF-CARE MOVEMENT SUMMIT

JUNE 27, 2016 | 5:00 PM



MARGARET TRUDEAU | KEYNOTE SPEAKER

Canadian Icon Margaret Trudeau offers audiences an inspirational and practical approach to choosing a healthy, happy, and secure future. Using stories from her own life, as well as those of others, Margaret—with the remarkable empathy and warmth she’s known for—brings attention to what people need to make their later years meaningful and fulfilling.

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